



Benjamin William Gazda • 203-506-5445
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Skills:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- HTML5/CSS
- Digital Illustration
- Social Media Asset Design
- Branding/Logo Design
- After Effects
- Page Layout Design
- Motion Graphics

Abilities in managing timelines among multiple projects, creating design briefs, and preparing print and digital deliverables

Work Experience:

Contract Graphic Designer, Shubert Theatre, New Haven, CT, March 2022-Present

- Designed social media images and assets for theater promotions, announcements, and marketing for shows
- Incorporated show art and branding into print and digital marketing designs
- Created web banner designs to promote upcoming shows and productions
- Designed virtual and print programs for shows

Project Leader and Designer, Design Studio at Northern Vermont University-Lyndon, February-May 2021

- Led a student design team through a logo design project for a local Vermont Community Orchestra
- Delivered design projects on time by meeting deadlines for multiple projects simultaneously
- Designed posters, web banners, and marketing materials including posters and brochures
- Communicated clearly and consistently with clients to ensure design drafts align with brand guidelines

Design Intern, Mercy.School, Remote, June-November 2020

- Saved time on project work through creating interactive WordPress webpage layouts
- Articulated brand story through creating web, poster, and icon designs
- Brainstormed startup brand strategy through conceptual written pieces and designs

Education:

Bachelor of Fine Arts (BFA) Graphic Design, May 2021
Northern Vermont University-Lyndon, Lyndonville, VT

Activities:

- Cultural Ambassador's Society Member-Northern Vermont University-Lyndon, 2017- 2020
- Designed club logo for use in flyers, posters, buttons, and other promotional materials
- Exhibition: Three Logo Designs Displayed in the '100 Somethings' Exhibit
- Displayed at Julian Scott Memorial Gallery at Johnson State College, on November 9th, 2017

Awards:

- NVU- Lyndon Visual Arts Award of Distinction in Graphic Design- May 2021

President's List at NVU-Lyndon-
Fall 2019
Spring 2020

Dean's List at Northern Vermont
University- Lyndon:

Fall 2020
Spring 2019
Fall 2018
Spring 2018
Fall 2017